



WEDNESDAY, NOVEMBER 18, 2026 • 24 HOURS, EVERY TIME ZONE

World COPD Day Big Baton Pass 2026

Event promotion for societies and organizations in the Americas

WHAT	A 24-hour online relay for World COPD Day. A virtual baton passes from region to region, and in each one, people living with COPD, families, clinicians and scientists talk through every piece of COPD care. It is free and carries no commercial content.
WHEN	Wednesday, November 18, 2026
AMERICAS	Six hours hosted from the Pulmonary Rehabilitation program at Temple University Hospital, Philadelphia, with contributors from across North and South America.
WATCH	The Americas broadcast at vimeo.com/event/6258892 , or scan the QR code below. The whole relay and the other regions are at copdbatonpass.org .
CONTACT	Omid Pourshahid, Americas coordinator, Sayedmohammad.Pourshahid@tuhs.temple.edu



WATCH FREE • THE AMERICAS

Live from Philadelphia on World COPD Day

vimeo.com/event/6258892

Point a phone camera at the code to open the broadcast page. The same code and link can be used in newsletters, slides and printed materials.

Ready to post

Share any time before the day, and again during the week of November 18. Both images are attached, and the wording can be adapted freely. On Instagram, add the link as a link sticker or in your bio.



Feed post, square



Story

FOR LINKEDIN, FACEBOOK AND INSTAGRAM

On November 18, World COPD Day, one baton travels around the world. For 24 hours, the Big Baton Pass hands it from region to region to bring attention to COPD, a common lung disease that is still widely underdiagnosed. People living with COPD, their families, clinicians and scientists share every piece of COPD care, with patients and families at the center. Watch the Americas broadcast free at vimeo.com/event/6258892 and follow the whole relay at copdbatonpass.org.

#COPDBatonPass #WorldCOPDDay

SHORT VERSION FOR X

On #WorldCOPDDay, November 18, one baton travels around the world for 24 hours, carrying every piece of COPD care. Watch the Americas free: vimeo.com/event/6258892 #COPDBatonPass

PARA COMPARTIR EN ESPAÑOL

El 18 de noviembre, Día Mundial de la EPOC, un solo testigo recorre el mundo. Durante 24 horas, el Big Baton Pass lo pasa de región en región para llamar la atención sobre la EPOC, una enfermedad pulmonar frecuente que todavía está muy subdiagnosticada. Personas que viven con EPOC, sus familias, profesionales y científicos comparten cada pieza del cuidado de la EPOC, con los pacientes y sus familias en el centro. Veá gratis la transmisión de las Américas en vimeo.com/event/6258892 y siga todo el relevo en copdbatonpass.org **#COPDBatonPass #WorldCOPDDay**